

COOLIDGE

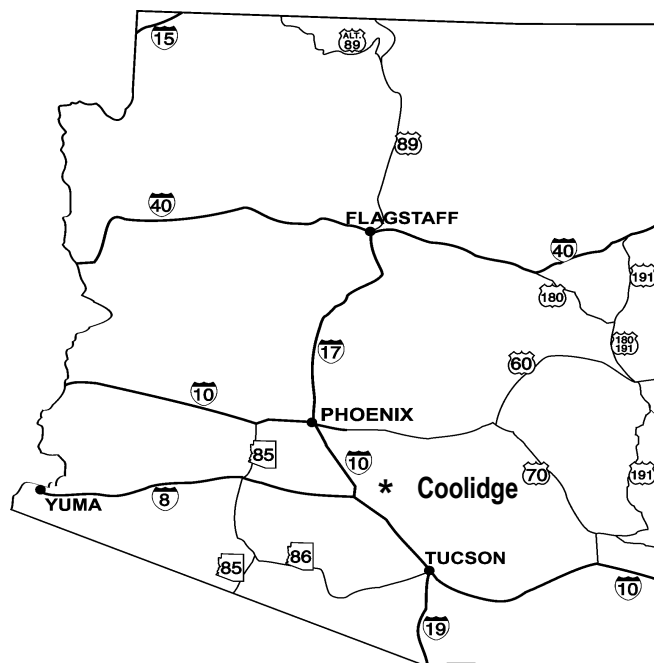
Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Coolidge is the commercial center of Arizona's cotton industry. In 1925, after construction of the Coolidge Dam transformed the flat desert into rich farm and ranch land, R.J. Jones laid out an 80-acre site to found the city. The city's name honors the President Calvin Coolidge who dedicated the dam in 1930. The warm dry winter climate makes it an ideal tourist and retirement center. Hundreds of thousands of visitors annually visit Casa Grande Ruins National Monument in Coolidge ruins of the prehistoric Hohokam people are preserved. The ruins include the Casa Grande (Spanish for "Big House"), a four-story caliche structure built in the early 1300s, and the surrounding walled neighborhood.

FOUNDED: 1925
 COUNTY: Pinal County
 DISTANCE TO PHOENIX: 51 miles
 HIGHWAYS: I-10; SR 87.
 ENTERPRISE ZONE AVAILABLE

INCORPORATED: Yes - 1945
 ELEVATION: 1,418 feet
 DISTANCE TO TUCSON: 67 miles



POPULATION

| | 1990 | 2000 | 2004 |
|--------------|-----------|-----------|-----------|
| Coolidge | 6,934 | 7,786 | 8,025 |
| Pinal County | 116,397 | 179,727 | 218,285 |
| Arizona | 3,665,228 | 5,130,632 | 5,833,685 |

Sources: Arizona Department of Economic Security and U.S. Census Bureau.
 Revised 1990 Census population figure (original: 6,927).

PRINCIPAL ECONOMIC ACTIVITIES

From Coolidge's founding until the early 1950s, the economy was mainly dependent on agriculture, and, to a lesser extent, mining. Growth was steady until the late 1940s when water use reached a maximum and mechanical equipment replaced farm workers. Its economy has diversified to include manufacturing, tourism and regional trade and services for agricultural producers and farm families. The 500-acre Pima-Coolidge Industrial Park on the Gila River Indian Reservation has boosted manufacturing.

| County Employment | 2004 |
|-----------------------------------|--------|
| Educational & Health Svcs | 4,000 |
| Financial Activities | 875 |
| Government | 16,250 |
| Information | 300 |
| Leisure & Hospitality | 3,350 |
| Manufacturing | 2,850 |
| Mining & Construction | 2,725 |
| Professional & Business Svcs | 2,950 |
| Trade, Transportation & Utilities | 7,475 |

Sources: Arizona Department of Economic Security
 Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

| | |
|----------------------|---------------------------|
| AC Lighting Design | Central Machinery Company |
| Cherokee Saw & Tool | Safeway |
| Wal-Mart Supercenter | |

Major Public Employers

| | |
|-----------------------------------|--------------------------------|
| Central Arizona College | City of Coolidge |
| Coolidge Unified School District | Pinal County Health Department |
| State of Arizona Training Program | |

LABOR FORCE DATA

| | 1990 | 2000 | 2004 |
|----------------------|-------|-------|-------|
| Civilian Labor Force | 2,647 | 3,963 | 4,523 |
| Unemployed | 169 | 156 | 246 |
| Unemployment Rate | 6.4% | 3.9% | 5.4% |

Sources: Arizona Department of Economic Security.

| Growth Indicators | 1990 | 2000 | 2004 |
|-----------------------------|------------|------------|-------------|
| New Bldg. Permit | 123* | 215 | 49* |
| Taxable Sales (\$) | 48,833,900 | 81,559,700 | 107,038,800 |
| Net Assessed Valuation (\$) | 13,880,956 | 14,346,509 | 22,245,371 |

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation
 * Incomplete data: One or more months not available

SCENIC ATTRACTIONS

The Coolidge Historical Society Museum, re-organized in 1987, displays historical artifacts of educational value from Coolidge and the surrounding area dating from the 1920's to 1950's. Many photographs from the early days of Coolidge are part of the museum exhibits.

Golden Era Museum displays a private collection of many original pieces including antique, vintage and classic toys, trains, automobiles and dolls. Collected for more than 25 years, many pieces date back as far as 1914. Bring back the memory of your yesteryear.

TAXES

| Property Tax Rate | 1990 | 2000 | 2004 |
|--------------------|----------------|----------------|----------------|
| Elem/High School | 6.27 | 7.69 | 7.20 |
| City/Fire District | 1.48 | 1.52 | 1.52 |
| Countywide | 7.46 | 7.63 | 7.56 |
| Total | \$15.21 | \$16.84 | \$16.28 |

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

NOTE: School district participates in the Central Arizona Valley Institute of Technology (CAVIT).

Sales Tax Rate

| | |
|--------|-------|
| City | 3.00% |
| County | 1.00% |
| State | 5.60% |

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

Coolidge offers a broad range of community facilities including a library, a cultural center, an auditorium, six parks including multi-complex softball and baseball fields, soccer fields, a swimming pool, several tennis courts, a golf course and an adult center.

Educational Institutions

| | Public | Private |
|-------------------|--------|---------|
| Community College | Y | N |
| Elementary | Y | N |
| High School | Y | N |
| Middle School | Y | N |

Financial

Number of Banks: 3

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports

Coolidge Municipal Airport: lighted/paved runways (5,590 ft./3,750 ft.)

Medical

Casa Grande Regional Medical Center is 20 miles southwest of Coolidge.

Hotel and Lodging Facilities

Number of Rooms: 60

Meeting Rooms: 8

Capacity of Largest Facility: 1,400

Industrial Properties

A 500-park, with all utilities, is located north of the city on the Gila River Indian Reservation. The City has a 70-acre industrial park in the southwest section of Coolidge.

Utilities

| | | |
|-------------|-----------------------------------|--------------|
| Electricity | APS (Statewide) | 800.253-9405 |
| | Electric District 2 | 520.723.7741 |
| | Hohokam Irrigation/Drainage Dist. | 520.723.7751 |
| | San Carlos Irrigation Project | 520.723.3701 |
| Natural Gas | Southwest Gas Corp. (Statewide) | 800.766.9722 |
| Sewer | Coolidge Municipal | 520.723.5361 |
| Telephone | Qwest (statewide) | 800.244.1111 |
| Water | Arizona Water Company (Coolidge) | 520.723.5361 |

Cable Providers: Yes

Cable Internet Service Provider: No

Digital Switching Station: Yes

Fiber Optics: Yes

Internet Service Provider: Yes

Weather

| Month | Average Temperature (°F) | | Average Total Precipitation (Inches) |
|------------|--------------------------|---------------|--------------------------------------|
| | Daily Minimum | Daily Maximum | |
| January | 37.2 | 66.4 | 0.99 |
| February | 39.7 | 70.9 | 0.94 |
| March | 43.4 | 76.6 | 1.03 |
| April | 49.0 | 85.2 | 0.42 |
| May | 56.3 | 94.3 | 0.19 |
| June | 65.2 | 103.5 | 0.13 |
| July | 74.9 | 105.4 | 1.20 |
| August | 73.4 | 103.2 | 1.42 |
| September | 67.1 | 99.7 | 0.87 |
| October | 54.9 | 89.0 | 0.68 |
| November | 43.6 | 76.1 | 0.83 |
| December | 37.8 | 67.2 | 1.26 |
| Yearly Avg | 53.5 | 86.5 | 9.95 |

Western Regional Climate Center, wrcc@dri.edu. Period of record 1892-2004. Average Total Snowfall 0.1". Nearest weather data available from Florence, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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