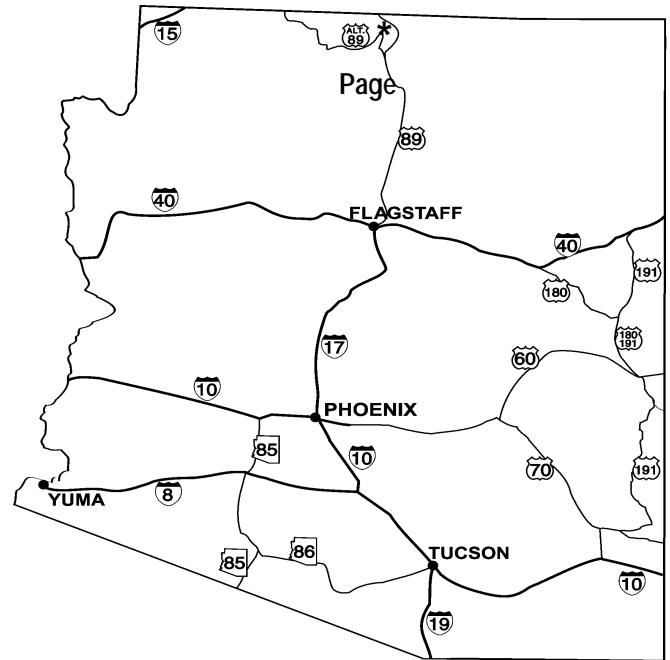


Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Page is a planned community near the Arizona/Utah border. Named for John C. Page, a 1930s commissioner of the Bureau of Reclamation, the city was planned and developed for the workers building Glen Canyon Dam in 1957. Though it began as a temporary camp for construction workers, Page has emerged as a self-sufficient and progressive city. Situated atop Manson Mesa, overlooking Wahweap Bay of Lake Powell, Page has become a major resort area. Flagstaff is 134 miles south via U.S. 89.

FOUNDED: 1957
 COUNTY: Coconino County
 DISTANCE TO PHOENIX: 282 miles
 HIGHWAYS: US 89; SR 98
 ENTERPRISE ZONE AVAILABLE

INCORPORATED: Yes - 1975
 ELEVATION: 4,300 feet
 DISTANCE TO TUCSON: 393 miles



POPULATION

	1990	2000	2004
Page	6,598	6,809	7,090
Coconino County	96,591	116,320	129,570
Arizona	3,665,228	5,130,632	5,833,685

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

PRINCIPAL ECONOMIC ACTIVITIES

Lake Powell, the Navajo Generating Station, the federal government and tourism are major contributors to the economy. Recreational properties and public utilities are the predominant employers in Page. While the recreation-oriented firms experience seasonal employment peaks from March through November, the Salt River Project's Navajo Generating Station assures the stability of Page. The National Park Service estimates that the Page/Lake Powell area had 3.1 million visitors in 1997.

County Employment	2004
Educational & Health Svcs	6,800
Financial Activities	1,600
Government	18,400
Information	500
Leisure & Hospitality	11,800
Manufacturing	3,200
Mining & Construction	3,400
Professional & Business Svcs	3,300
Trade, Transportation & Utilities	9,200

Sources: Arizona Department of Economic Security
 Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

ARAMARK	Navajo Generating Station/Salt River
Page Hospital	Page Steel
Yamamoto Customs Baits	

Major Public Employers

Bureau of Reclamation	City of Page
Coconino Community College	National Park Service
Page Unified School District	

LABOR FORCE DATA

	1990	2000	2004
Civilian Labor Force	3,432	4,551	4,893
Unemployed	205	208	234
Unemployment Rate	6.0%	4.6%	4.8%

Sources: Arizona Department of Economic Security.

Growth Indicators	1990	2000	2004
New Bldg. Permit	132	289	156
Taxable Sales (\$)	85,715,500	178,498,450	139,332,133
Net Assessed Valuation (\$)	22,966,042	44,044,346	51,944,364

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

SCENIC ATTRACTIONS

Lake Powell is the center of recreational opportunities for Page. The lake has 1,960 miles of shoreline, which is longer than the entire west coast of the continental United States. There are 96 major canyons to explore as well as Rainbow Bridge National Monument that can be explored via watercraft. Located in the center of canyon country, Page is just a short drive from the North or South Rim of the Grand Canyon, Bryce and Zion National Park, Monument Valley and Canyon de Chelly. Annual events include, golf tournaments on Lake Powell National Golf Course, bass fishing tournaments, mountain bike racing, rodeos, Native American dance performances and pow wows, art shows and an air show with hot air balloons, vintage aircraft and monster trucks.

TAXES

Property Tax Rate	1990	2000	2004
Elem/High School	5.54	4.30	5.29
City/Fire District	0.93	0.00	0.00
Countywide	1.66	1.71	1.79
Total	\$8.13	\$6.01	\$7.08

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

NOTE: School district participates in the Coconino Association for Vocations, Industry, and Technology (CAVIAT).

Sales Tax Rate

City	3.00%
County	0.93%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

The city of Page offers a broad range of community facilities including two museums, a senior citizen center, a library, a recreation center, one visitor center, a swimming pool, indoor theater, golf course, three parks, six lighted tennis courts, several football, softball and baseball fields, as well as the Navajo Le Chee Chapter House.

Educational Institutions

	Public	Private
Charter School	Y	N
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N
Technical	Y	N

Financial

Number of Banks: 6

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports

City of Page Airport has a paved 5,499-ft runway and a 2,200-ft. gravel runway.

Medical

Page has one acute-care hospital and three medical, one mental health and three dental clinics.

Hotel and Lodging Facilities

Number of Rooms: 1,500

Meeting Rooms: 7

Capacity of Largest Facility: 802

Industrial Properties

Page has one industrial park (102 acres) with all utilities and highway access. For information, contact the city of Page.

Utilities

Electricity	Municipal (Page)	928.645.2419
Propane	Black Mountain Gas (Page)	928.645.2391
Telephone	Qwest (statewide)	800.244.1111
Waste Disposal	Parks & Sons	928.645.3885
Water & Sewer	Municipal (Page) Water & Sewer	928.645.8861

Cable Providers: Yes

Cable Internet Service Provider: No

Digital Switching Station: No

Fiber Optics: No

Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	25.4	43.3	0.50
February	30.8	50.7	0.48
March	37.3	59.9	0.62
April	44.5	69.4	0.44
May	53.6	80.1	0.41
June	63.4	91.3	0.16
July	69.5	96.5	0.50
August	67.4	93.4	0.70
September	59.0	84.6	0.69
October	47.4	71.2	0.88
November	35.2	54.9	0.55
December	26.7	44.2	0.49
Yearly Avg	46.7	70.0	6.41

Western Regional Climate Center, wrcc@dri.edu. Period of record 1957-2004. Average Total Snowfall 4.6".

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

Page/Lake Powell Chamber of Commerce & Visitor Bureau
 P.O. Box 727/644 N. Navajo, Ste. B
 Page, AZ 86040
 928.645.2741 Fax: 928.645.3181
 Email: info@pagelakepowellchamber.org
 Web: www.pagelakepowellchamber.org

ARIZONA DEPARTMENT OF COMMERCE

Our Job is JOBS!

1700 W. Washington, Suite 600
 Phoenix, AZ 85007
 602.771.1100 FAX: 602.771.1200
<http://www.azcommerce.com/>

Reproduction of this publication for commercial use is prohibited by A.R.S. 39-121. Permission to reprint may be granted upon written request of the Arizona Department of Commerce.

Prepared on 6/2005