

PINETOP-LAKESIDE

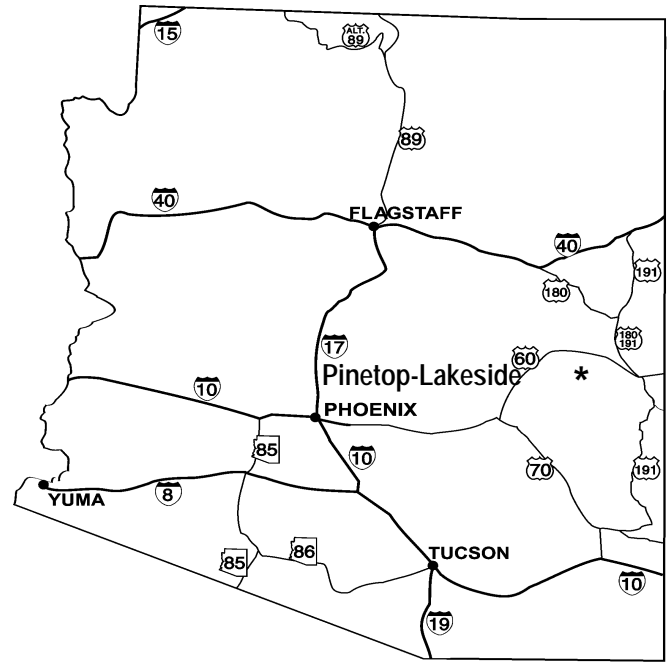
Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Pinetop-Lakeside is located in the scenic White Mountains of Arizona. Founded in the early 1880s by Mormon pioneers, Lakeside derived its name from the area's lakes, and Pinetop derived its name from the nickname of a saloon keeper who served the Fort Apache soldiers. The two communities incorporated as one town in 1984. Pinetop-Lakeside is known for its extensive tourism and recreational activities, proximity to the world's largest stand of ponderosa pine, and for an outstanding quality of life. From Phoenix, U.S. 60 through the scenic Salt River Canyon or state Highway 260 through Payson will lead to Pinetop-Lakeside.

FOUNDED: 1880
 COUNTY: Navajo County
 DISTANCE TO PHOENIX: 190 miles
 HIGHWAYS: US 60; SR 77; SR 260
 ENTERPRISE ZONE AVAILABLE/MAIN STREET COMMUNITY

INCORPORATED: Yes - 1984
 ELEVATION: 7,200 feet
 DISTANCE TO TUCSON: 190 miles



POPULATION

	<u>1990</u>	<u>2000</u>	<u>2004</u>
Pinetop-Lakeside	2,422	3,582	4,055
Navajo County	77,674	97,470	107,420
Arizona	3,665,228	5,130,632	5,833,685

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

PRINCIPAL ECONOMIC ACTIVITIES

Pinetop-Lakeside offers many resources: pollution-free air, clean water, access to major metropolitan areas, and a well-planned rural business atmosphere. The economy is heavily oriented toward trade and services. Sunrise Ski Resort, on the White Mountain Apache Indian Reservation, attracts skiers worldwide; Pinetop-Lakeside provides lodging, and local businesses benefit from this market. A new commerce park has all underground utilities, paved streets and easy access for transportation needs.

<u>County Employment</u>	<u>2004</u>
Educational & Health Svcs	3,075
Financial Activities	575
Government	10,750
Information	650
Leisure & Hospitality	2,925
Manufacturing	875
Mining & Construction	2,400
Other Services	800
Professional & Business Svcs	1,075
Trade, Transportation & Utilities	5,475

Sources: Arizona Department of Economic Security
 Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Ace Hardware	Arizona Water Company
Eddie's Country Store	Navopache Electric
Safeway	

Major Public Employers

Arizona Game & Fish	Blue Ridge School District
Town of Pinetop-Lakeside	U.S. Forest Service
U.S. Postal Service	

LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2004</u>
Civilian Labor Force	1,171	1,445	1,649
Unemployed	36	48	49
Unemployment Rate	3.1%	3.3%	3.0%

Sources: Arizona Department of Economic Security.

<u>Growth Indicators</u>	<u>1990</u>	<u>2000</u>	<u>2004</u>
New Bldg. Permit	93	129	187
Taxable Sales (\$)	53,052,800	88,372,680	117,596,680
Net Assessed Valuation (\$)	30,717,822	40,953,786	54,706,805

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

SCENIC ATTRACTIONS

Pinetop-Lakeside is surrounded by the beauty of the White Mountains, the Apache/Sitgreaves Natl. Forest & the White Mtn. Apache Indian Reservation. Hiking, biking & horseback riding are popular activities on the 180 miles of developed multi-use trails, which are part of the White Mtn. Trailsystem. The American Hiking Assoc. ranked the area third best Trail Town in 1996. Hunting & fishing are popular, & picnic & camping facilities are available. Pinetop-Lakeside is noted for its golf courses & Woodland Lake Park with its excellent recreational facilities. Cross-country skiing, sledding, snowmobiling & ice fishing can be enjoyed during the winter. Excellent downhill skiing is 45-min. away at Sunrise Park Resort. South is the Mogollon Rim, a steep escarpment ranging from 1,000-2,000 ft.

TAXES

Property Tax Rate	1990	2000	2004
Elem/High School	6.64	6.83	5.45
City/Fire District	0.00	0.00	0.00
Countywide	2.32	2.90	3.00
Total	\$8.96	\$9.73	\$8.45

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

NOTE: School district participates in the Northern Arizona Vocational Institute of Technology (NAVIT). Residents of Pinetop-Lakeside also pay either the Pinetop or Lakeside Fire District rate.

Sales Tax Rate

City	2.50%
County	0.50%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

The Pinetop-Lakeside area offers a broad range of community facilities including a health center, library, three golf courses, a swimming pool, two indoor theaters, several tennis and racquetball courts. Woodland Park affords lighted baseball and softball fields, play areas, tennis courts, fishing, hiking and bicycle trails.

Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N
Technical	Y	N

Financial

Number of Banks: 4

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports Show Low Municipal Airport-two runways (7,200-ft. lighted/4,000-ft. unlighted), full taxi-ways, new terminal, daily commuter service to Phoenix.

Medical

1 regional medical center.

Hotel and Lodging Facilities

Number of Rooms: 875

Meeting Rooms: 18

Capacity of Largest Facility: 400

Industrial Properties

The Town of Pinetop-Lakeside operates a new Commerce Park on Porter Mountain Road, one mile off state Highway 260. This facility offers 35+ acres of available light commercial sites with underground utilities and paved streets. Contact White Mountain Regional Development Corporation at 928-537-3777.

Utilities

Electricity	Navopache Electric Coop. (statewide)	800.543.6324
Natural Gas	Citizens Utilities Co. (Statewide)	800.352.3010
Propane	Various Dealers	
Sewer	Pinetop/Lakeside Sewer Dist.	928.368.5370
Telephone	Citizens Comm. (Statewide)	800.921.8101
Water	AZ Water Co. (Pinetop/Lakeside)	928.368.6992
	Pinetop Water Company	928.367.2022
	Ponderosa Water Company	928.367.2591

Cable Providers: Yes

Cable Internet Service Provider: No

Digital Switching Station: Yes

Fiber Optics: Yes

Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total
	Daily Minimum	Daily Maximum	Precipitation (Inches)
January	20.1	45.5	2.03
February	23.3	49.5	1.88
March	26.4	53.8	1.76
April	30.9	62.3	0.80
May	37.6	70.2	0.85
June	45.2	80.5	0.57
July	52.0	82.3	2.92
August	51.7	79.0	3.91
September	45.5	75.1	2.42
October	35.1	66.0	1.72
November	26.3	53.7	1.76
December	21.1	46.9	1.95
Yearly Avg	34.6	63.7	22.56

Western Regional Climate Center, wrcc@dri.edu. Period of record 1980-1998. Average Total Snowfall 47.2". Nearest data available from Pinetop, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

Pinetop-Lakeside Chamber of Commerce

P.O. Box 4220

Pinetop, AZ 85935

928.367.4290 Fax: 928.367.1247

Email: elaine@pinetoplakesidechamber.com

Web: www.pinetoplakesidechamber.com

White Mountain Regional Development Corporation

1201 E. Cooley, Ste. F

Show Low, AZ 85901

928.537.3777 Email: admin@wmrdc.org Web: www.wmrdc.org

ARIZONA DEPARTMENT OF COMMERCE

Our Job is JOBS!

1700 W. Washington, Suite 600

Phoenix, AZ 85007

602.771.1100 FAX: 602.771.1200

http://www.azcommerce.com/

Reproduction of this publication for commercial use is prohibited by A.R.S. 39-121. Permission to reprint may be granted upon written request of the Arizona Department of Commerce.

Prepared on 3/2006