

# PRESCOTT VALLEY

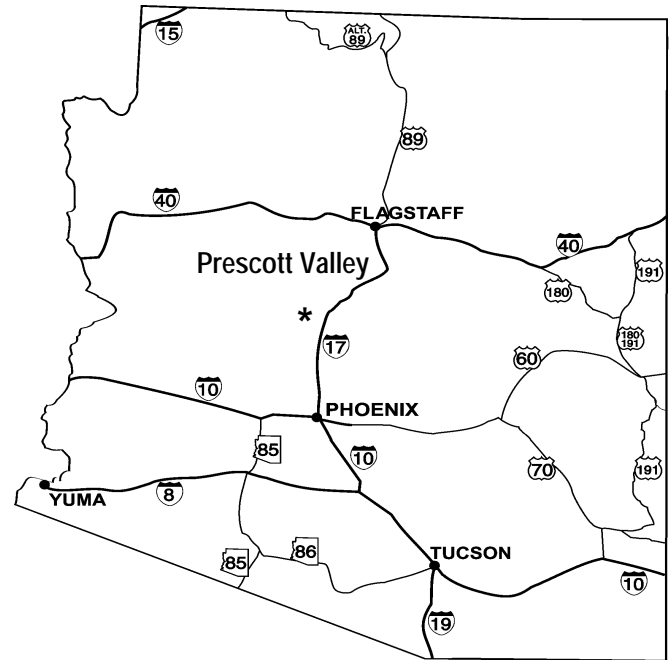
# Community Profile

## Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Prescott Valley, located between the Bradshaw and Mingus mountains, is one of Arizona's fastest growing communities, with a population increase from 8,858 to 20,000 since 1990. Nearby developments outside the town limits increase the population to 66,000, according to town officials. Residents expect it to become a major city in the near future. However, town leaders say Prescott Valley will never lose its small town, friendly approach to people and business.

FOUNDED: 1966  
 COUNTY: Yavapai County  
 DISTANCE TO PHOENIX: 87 miles  
 HIGHWAYS: I-17; I-40; SR 69; SR 89; SR 89A; SR 169  
 ENTERPRISE ZONE AVAILABLE

INCORPORATED: Yes - 1978  
 ELEVATION: 5,100 feet  
 DISTANCE TO TUCSON: 186 miles



## POPULATION

	1990	2000	2004
Prescott Valley	8,904	23,535	30,590
Yavapai County	107,714	167,517	196,720
Arizona	3,665,228	5,130,632	5,833,685

Sources: Arizona Department of Economic Security and U.S. Census Bureau.  
 Revised 1990 Census population figure (original: 8,858).

## PRINCIPAL ECONOMIC ACTIVITIES

The area's economy is comprised of industry, manufacturing, retail and service businesses. These businesses are growing. A planned new downtown, regional shopping center and cross-town highway will offer new opportunities. A state-of-the-art sewage treatment plant, sewer system, natural gas and road project will take the community well into the 21st century. Another long-range plan has been completed, which included a police facility, and civic center with a courtroom and library.

County Employment	2004
Educational & Health Svcs	8,100
Financial Activities	1,900
Government	10,600
Information	700
Leisure & Hospitality	7,400
Manufacturing	3,300
Mining & Construction	7,200
Other Services	1,900
Professional & Business Svcs	4,100
Trade, Transportation & Utilities	10,800

Sources: Arizona Department of Economic Security  
 Figures are organized under the North American Industrial Classification System (NAICS).

## Major Private Employers

AAE	Ace Retail Support Center
Arizona Public Service	BetterBilt-Div.MI Home Products
Prescott Newspapers	

## Major Public Employers

Arizona Department of Transportation	Humboldt Unified School District
Town of Prescott Valley	

## LABOR FORCE DATA

	1990	2000	2004
Civilian Labor Force	3,777	6,002	12,162
Unemployed	153	150	308
Unemployment Rate	4.1%	2.5%	2.5%

Sources: Arizona Department of Economic Security.

Growth Indicators	1990	2000	2004
New Bldg. Permit	1,074	2,658	1,902
Taxable Sales (\$)	56,025,509	229,194,800	377,970,343
Net Assessed Valuation (\$)	29,190,831	116,822,921	182,514,271

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

## SCENIC ATTRACTIONS

Prescott Valley offers many recreational opportunities, including Massick Family "Castle on The Creek," Fitzmaurice Indian Ruins, 10 public parks, a community recreation center featuring a public swimming pool with a 100-ft. slide, Olympic-style soccer & softball fields & facilities for basketball, tennis & picnics, a 16-lane bowling alley, & 4 nearby golf courses. Mtn. Valley Park's amphitheater has concerts & entertainment during the summer. Castle Golf Family Fun Park offers a video arcade, miniature golf, batting cages, a miniature go-cart raceway & rides. Fain Park & Prescott Natl. Forest offer hiking, biking, backpacking, fishing & camping. Nearby Fain Lake, Lynx Lake & Goldwater Lake are stocked with fish, & canoe or rowboat rental is available. Meeting facilities will open in 2001.

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## TAXES

Property Tax Rate	1990	2000	2004
Elem/High School	6.43	6.00	5.17
City/Fire District	0.00	0.00	0.00
Countywide	5.14	4.18	4.42
<b>Total</b>	<b>\$11.57</b>	<b>\$10.18</b>	<b>\$9.59</b>

Sources: Arizona Tax Research Foundation  
 Note: Tax rate per \$100 assessed valuation.

## Sales Tax Rate

City	2.33%
County	0.75%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

## COMMUNITY FACILITIES

The Town of Prescott Valley offers a broad range of community facilities including a library, 10 public parks, a community recreation center, Olympic-style soccer and softball fields, an amphitheater and facilities for basketball, tennis and picnics.

### Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N
Post Graduate	N	Y
Technical	N	Y
University 4 year	N	Y

### Financial

Number of Banks: 9

### Governmental Agencies

Fire Department: Staffed Town/Local Fire Department

Law Enforcement: Town Police Department

**Airports** Nearby Ernest A. Love Field, 5 miles southwest, has three paved runways (7,608/4,842/4,408 ft.) UNICOM radio and maintenance services.

### Medical

The medical community provides primary care physicians and speciality health care providers.

### Hotel and Lodging Facilities

Number of Rooms: 188

Meeting Rooms: 2

Capacity of Largest Facility: 75

## Industrial Properties

There are 300 acres of industrial parks with all utilities available and highway access. Current information is available from the Executive Director of the Prescott Valley Economic Development Foundation.

## Utilities

Electricity	APS (Prescott Valley)	800.253.9405
Natural Gas	Citizens Utilities Co. (Prescott V)	928.445.2211
Propane	Flame Propane Gas	928.445.3191
Sewer	Town of Prescott Valley (Sewer)	928.759.3010
Telephone	Qwest (statewide)	800.244.1111
Water	Prescott Valley Water Dist.	928.759.3020

Cable Providers: Yes                      Cable Internet Service Provider: Yes  
 Digital Switching Station: Yes              Fiber Optics: Yes  
 Internet Service Provider: Yes

## Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	23.6	50.1	1.02
February	25.9	54.5	0.71
March	30.1	59.9	0.76
April	36.9	67.7	0.54
May	44.6	76.5	0.31
June	53.5	85.9	0.49
July	61.4	89.3	2.78
August	59.0	86.5	2.73
September	52.8	83.5	1.07
October	41.5	73.7	0.81
November	30.9	61.1	0.66
December	24.4	52.4	1.06
Yearly Avg	40.4	70.1	12.94

*Western Regional Climate Center, wrcc@dri.edu. Period of record 1948-2001. Average Total Snowfall 15.9". Nearest weather data available from Prescott FAA Airport.*

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

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