

SPRINGERVILLE

Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Springerville is in an area known as Round Valley in the foothills of the White Mountains. The town, on the banks of the Little Colorado River, grew around Henry Springer's Trading Post. It was established in 1879, but was not incorporated until 1948. Springerville is in Apache County, about 220 miles northeast of Phoenix.

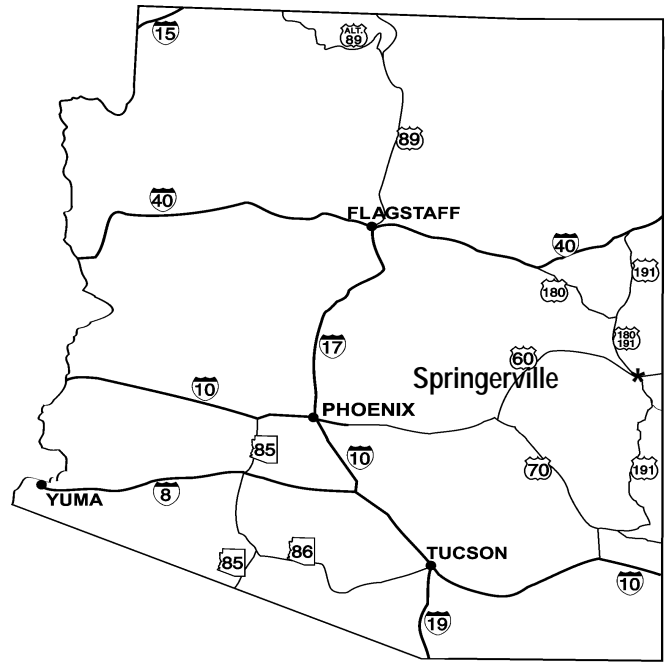
FOUNDED: 1879
 COUNTY: Apache County
 DISTANCE TO PHOENIX: 220 miles
 HIGHWAYS: US 60; US 180; US 191; SR 260
 ENTERPRISE ZONE AVAILABLE

INCORPORATED: Yes - 1948
 ELEVATION: 6,968 feet
 DISTANCE TO TUCSON: 239 miles

POPULATION

	<u>1990</u>	<u>2000</u>	<u>2004</u>
Springerville	1,802	1,972	1,995
Apache County	61,591	69,423	71,320
Arizona	3,665,228	5,130,632	5,833,685

Sources: Arizona Department of Economic Security and U.S. Census Bureau.



PRINCIPAL ECONOMIC ACTIVITIES

Springerville has a variety of activities including tourism, agriculture, construction, forest service, hunting, fishing, lumbering and retail sales.

Service to the tourist trade and local community is the major contributor to the employment structure, followed by retail trade. Springerville Generating Station, operated by Tucson Electric Power, employs 200 people.

<u>County Employment</u>	<u>2004</u>
Goods Producing	700
Government	12,950
Other Private Service-Providing	3,850
Trade, Transportation & Utilities	1,875

Sources: Arizona Department of Economic Security

Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Tucson Electric Power White Mountain Regional Medical Ctr

Major Public Employers

Arizona Department of Corrections Round Valley Unified School Dist
 U.S. Forest Service

LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2004</u>
Civilian Labor Force	856	1,025	1,109
Unemployed	59	70	77
Unemployment Rate	6.9%	6.8%	6.9%

Sources: Arizona Department of Economic Security.

<u>Growth Indicators</u>	<u>1990</u>	<u>2000</u>	<u>2004</u>
New Bldg. Permit	7*	N/R	N/R
Taxable Sales (\$)	31,383,100	41,179,000	41,969,833
Net Assessed Valuation (\$)	6,396,457	6,362,882	7,518,431

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

* Incomplete Data: One or more months not available; N/R: No report

SCENIC ATTRACTIONS

The many lakes, streams, year round hunting and a nearby ski resort make Springerville a true "Community for All Seasons." Springerville, just outside the northern boundary of the Apache Sitgreaves National Forest, serves as its' headquarters. The forest covers more than 2 million acres, including the the northern end of the exciting Coronado Trail, which offers exceptional views of forest-meadow country, hunting lodges for off-trail hunting and fishing, wildlife, and former gold camps. There are more than 680 miles of clear trout streams. The primitive areas are ideal for pack trips and hiking, with excellent hunting for big and small game. In addition, the area is home of the Casa Masapai's Ruins, a National Park affiliate.

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TAXES

Property Tax Rate	1990	2000	2004
Elem/High School	3.62	5.71	4.15
City/Fire District	0.00	0.00	0.00
Countywide	1.77	1.91	2.51
Total	\$5.39	\$7.62	\$6.66

Sources: Arizona Tax Research Foundation
Note: Tax rate per \$100 assessed valuation.

NOTE: School district participates in Northern Arizona Vocational Institute of Technology (NAVIT).

Sales Tax Rate

City	3.00%
County	0.50%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

The community has a broad range of facilities, including an area high school dome seating 5,000, a library, a museum (Cushman Art Collection), a heated Olympic-size swimming pool, two racquetball courts, a lighted tennis court, athletic facilities at the school/community gym, such as football and baseball fields, and several parks: Downtown Mini Park, City Park (includes Historic Park). Becker Lake (two miles west) has a history as one of the southwest's best trout producers. Lyman Lake State Park (17 miles northwest on U.S. 180) offers fishing, swimming, boating, water skiing, camping, buffalo, Indian petroglyphs, Rattlesnake Ruins and picnic facilities. The community offers a variety of accommodations (motels, cabins, trailer parks and campgrounds) to suit visitor needs.

Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N

Financial

Number of Banks: 3

Governmental Agencies

Fire Department: Volunteer

Law Enforcement: City Police Department

Airports Springerville Municipal Field, two lighted/paved runways (8,400-ft/4,600-ft) radio/non-directional beacon/4,000 sq ft hangar/pilot facilities/lounge

Medical

White Mountain Regional Medical Center (25-bed hospital/ICU)

Hotel and Lodging Facilities

Number of Rooms: 245

Meeting Rooms: 7

Capacity of Largest Facility: 10,000

Industrial Properties

Springerville has developed an industrial airpark, adjacent to the airport property. Information on availability, infrastructure and cost can be obtained from the Town of Springerville. More than 100 acres are available.

Utilities

Electricity	Navopache Electric Cooperative	928.333.4631
L.P. Gas	Various Dealers	
Telephone	Citizens Communications (statewide)	800.921.8101
Water & Sewer	Town of Springerville	928.333.2656

Cable Providers: Yes
Cable Internet Service Provider: No
Digital Switching Station: Yes
Fiber Optics: Yes
Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	15.2	47.5	0.53
February	18.4	51.3	0.46
March	22.3	56.3	0.53
April	28.7	64.0	0.38
May	35.8	72.3	0.40
June	43.8	81.1	0.50
July	51.1	82.3	2.68
August	49.3	79.9	3.04
September	42.2	76.4	1.55
October	31.5	68.1	0.91
November	21.1	57.1	0.48
December	15.1	48.9	0.52

Western Regional Climate Center, wrcc@dri.edu. Period of record 1911-2004. Average Total Snowfall 19.7".

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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Prepared on 6/2005